

2026 AGM VP Marketing Report

Being new to this job I am impressed how about the self-motivated, let's call them marketing activities of our class. Media coverage with publications in magazines, video channels and our social media appearance is outstanding. Especially frequent posts of national class organisations, individual members and of course the fantastic work of Robert are spreading the word. Besides, on an individual level the frequently quoted class spirit is certainly attracting new members.

Obviously, we are consistently looking into areas of improvement. For instance, live TV coverage during major events and live tracking springs to mind.

You made my job in our committee quite easy, a big thanks to all of you.

Christian Kirchner