Webmaster's Report 2020 OKDIA AGM

Hello everyone, here is a short report from our Web activities.
At the beginning of the year I started moving the event calendar to a new platform embedded in the website under upcoming events. We now use a service called "Airtable" in its basic free version for the event calendar. Over time this makes it easier for me to add events which are held at the same location as before, as connected data such as links to navigation software and club contact details are already in the database and for the users it offers many ways to filter and sort the events by country, dates etc.
It still requires the dates of events of course, so getting these from the different national associations is still a challenge sometimes.

With the pandemic hitting all of us at the beginning of the northern hemisphere season, there were not many regatta reports to publish, but especially at the beginning of the season it was a bit tricky to follow up with all the cancelled events and updating the calendar with it.

We also had to re-link the worlds sub-pages on okworlds.org and setting up some upcoming ones. For worlds up to 2023 the worlds pages are set up now and handed over to the organising clubs who can add any content. In many cases either me or Robert also add content to the worlds pages if the hosting club has not appointed someone responsible for the website yet.

In 2019 we also started using sub domains on okdinghy.org for links to national association pages. So for example swe.okdinghy.org links to http://okjolle.se
As our hosting plan includes near unlimited sub domains, we are in the position to offer not just re-direction but also a basic Wordpress set up for national associations to use. If any national associations website is not available via <CountryCode>.okdinghy.org, please email me and I will set that up. If any national association likes to have a website set up under that address directly I will set up a Wordpress install as a free service by OKDIA, at the moment only usa.okdinghy.org uses this service. However all site management would have to be done by the national association, OKDIA would have to charge for any editorial or design work.

Some statistics:
The okdia.org website has about 60 daily visitors, mainly from member nations but also from some other sailing nations, but there are quite some hits from the USA and also Italy, Canada and other nations.
The rules.okdinghy.org pages get an average of just over 20 visitors a day and about 3 a day on the class rule section of it.
The okworlds pages of course draw some attention, even though in the situation we are in at the moment, it's not as many as we normally have.

We are working on improving the online information constantly, one major part of course is still reports. Unfortunately it's only a very limited amount of people who notify me of any results of interesting activities directly. I have to name Adrian Coulthard as a positive example here, as he remembers to send me something as text message from events in New Zealand, it doesn't take much more than just a text with a photo and ideally a link to the results for me to put out a tweet and put something on the website, so if more people could do that and either email or text / iMessage me a few words and a link about an event, we could keep each others much more informed.

I hope that we all stay healthy and that we soon all can join in some fun on the water again, my club went on lock down days after I put my boat there and even though my regatta schedule was pretty limited anyway, I certainly look forward to some proper racing again!

Regards,
Peter Scheuerl