

OKDIA.ORG

MEDIA PACK 2013

OK Dinghy
International
Association

Get your advert and product news on the International OK Dinghy Class website

1445 London 18 March 2013, 12:54 GMT

Welcome to the International OK Dinghy Association

The OK Dinghy International Association (OKDIA) is the organization for sailing in the International OK Dinghy class. The OK Dinghy is a 4m long single handed sailing racing dinghy. The design of the OK Dinghy celebrated its 30th anniversary in 2013.

Next International Championships

- 2013 Single World Championships: Thailand, Pattaya, 29 March - 6 April
- 2013 European Championships: France, Casviac, July 20 - 28
- 2014 European Championships: Germany, Scharhölde, July
- 2014 World Championships: Australia, Melbourne, Christmas

For more information on upcoming events, go here.

Twitter and Facebook

There is a Facebook OK Dinghy page and a Twitter channel and there is a RSS feed of course.

Newsletter subscription

To subscribe to official OKDIA Press Releases please fill in your details below. You can unsubscribe at any time.

Name:

E-mail:

You will receive a confirmation email. Please click on the link to confirm your subscription.

What's new

- Latest**
Latest Information on twitter keep informed of the latest news by checking our twitter feed.
- 18th March 2013**
Small Re-Design
The pages underwent a minor re-design. In the Navigation there is a new section 'The Boat' with information which was under Association Info.
There is a new class 'Manufacturers' which will list all manufacturers of OK dinghy used.

Banners will be located on the right hand margin on the website on all pages. Press releases will appear in the news section.

Advertising space is available on www.okdia.org in three sizes of banner from just £50 a year.

Each advertiser will also be entitled to have published three product press releases each year free of charge. Additional press releases are priced at £20 per release, paid in advance, subject to reasonable limitations.

All press releases shall be supplied in English in a Word document with any images as jpgs sent as separate files. Reasonable editing of the English may be carried out if required. Maximum size of 1,500 words and 4 images.

All payments must be made at time of booking by cheque/cash/transfer or through Paypal/Credit Card to payments@okdia.org.

Please note that this is provided as an information service to OK Dinghy sailors as much as it is an incentive to advertisers.

What to do next

If you want to place a banner then please email secretary@okdia.org with the banner advert including the size you are requesting. You can either pay at the same time and request a receipt, or request an invoice and pay later. However the advert will only be placed online once payment has been received. To pay by Paypal use payments@okdia.org or request a Paypal invoice, which can be paid using a credit card.

To submit a press release, send text in a Word file and images as web quality jpgs to secretary@okdia.org. It will normally be published within 3-5 days.

Advertise products and services on the International OK Dinghy website.

- Place banners on all pages from £50 a year
- Supply banner at 300 pixels wide by 225 pixels high (display size: 200 pixels wide and 150 pixels high)
- Double height £75 a year
- Triple height £100 a year
- Website receives more than 100,000 page views and more than 12,000 unique visitors each year

All advertising and editorial queries to:

Mary Reddyhoff
OKDIA Secretary
Email: secretary@okdia.org

Terms & conditions

Adverts and press releases must be approved by OKDIA before inclusion on the site. OKDIA's decision is final.

All banner adverts on the home page will be placed in a random order, and may be changed monthly.

Artwork should ideally be supplied as a 72 dpi RGB jpeg image in the correct pixel dimensions. Please also supply the URL to be opened when clicking on the banner or button.

Bookings run for 12 month period from advert first going live online. Payment is due with booking. Bookings will be strictly on a first-come, first-served basis.

Incorrectly sized banners maybe resized without prior notice. OKDIA reserves the right to refuse to publish any advertisement.

These terms may be changed as the website and associated services are developed. Participating advertisers will be notified accordingly.